
Barbershop Toolbox

**Choose your
tool**



March 2017



Choose your tool

The tools in the Barbershop toolbox can be divided into three series:

1. Leadership sessions
2. Workshops
3. Increasing engagement

The leadership series is tailored to deepening understanding and commitment to gender equal practices and policies at the highest level. The workshop series allows the organizer to lead the participants through exploration of the ways gender inequality manifests itself in our societies. Increasing engagement is aimed at increasing interaction with the topics during a Barbershop event and is as such not meant to be used independently, but as additional features to either a leadership session or a workshop.

Tool	Type	Objective	Recommended Audience
Leadership Engagement on Gender Equality	Leadership session	Increase understanding at the highest level	Closed event for management only
Learn from the Community: High Level Event	Leadership session	Inspire attendees by inviting prominent leaders and pioneers on gender equality	All levels of management; possible to include everyone
What is Gender?	Workshop	Understand how gender stereotypes harm society	Everyone
Act Like a Man, Act Like a Woman	Workshop	Explore how gender norms impact everyday lives of men and women	Everyone
What is Violence?	Workshop	Identify different types of violence and explore gender-based violence	Everyone
Be the Change – Make a Commitment	Increasing engagement	Key participants commit to concrete actions to achieving gender equality	Managers/role models who enjoy respect among participants
Photobooth	Increasing engagement	Build momentum by offering participants the chance to have their photo taken with slogans and signs pledging support for gender equality	Everyone